



PRITTWORLD

Empowering Entrepreneurs. Connecting Capital.
Building the Marketplace.

Company Profile 2026

About PRITTWORLD

PRITTWORLD is an integrated business empowerment and investment facilitation firm dedicated to unlocking opportunities for entrepreneurs, SMEs, and developers across Africa.

Guided by the belief that access to capital, knowledge, and networks is the cornerstone of enterprise growth, PRITTWORLD provides end-to-end solutions through its specialized business units.

Connect

Financial advisory & capital linkages

Properties

Real estate development financing

Training

NITA-accredited online programs

Forum

Marketplace & networking platform



A unified platform where business meets opportunity

Vision & Mission



Vision

To be **Africa's leading platform** for entrepreneurial empowerment and capital access – connecting vision, knowledge, and finance to build sustainable enterprises.



Mission

To empower entrepreneurs and SMEs through **business advisory** , **capital structuring** , **real estate development** , and **capacity-building solutions** that transform businesses into scalable and sustainable ventures.

Our Impact

100+

SMEs Supported

With structured financing solutions



Comprehensive Financing

Working capital, construction, mortgage, and asset financing through strategic banking partnerships



Reduced Default Rates

Tailor-made financing solutions strengthen SME resilience and financial stability



Investment Dreams Realized

Bridging entrepreneurs to capital for long-term scalability and sustainable growth

"Through our integrated approach, PRITTWORLD continues to bridge entrepreneurs to capital, enabling them to realize their investment dreams."

Prittworld Connect

Strategic & Financial Advisory



Key Services

- **Business Advisory & Finance Structuring**

Expert guidance on financial architecture and business optimization strategies

- **SMEs Capital Linkages**

Bank & institutional financing connections tailored to business needs

- **Investment Readiness & Growth Strategy**

Preparing businesses for investor engagement and scalable expansion

- **Business & Investment Clinics**

Interactive workshops and knowledge-sharing sessions

Value Proposition

Empowering SMEs to **structure, negotiate, and access** tailor-made financing solutions through expert advisory and institutional linkages.



100+

SMEs Connected

Properties & Mortgages

Real Estate Development Financing



End-to-end project structuring for developers

Key Services



Project Structuring

Feasibility studies & planning



Mortgage Facilitation

Construction financing solutions



Property Hub

Listing and sales platform



Investment Advisory

Real estate portfolio guidance

Signature Projects

Sunset Paradise
Mombasa

Karen Hilltop
Karen

Safari Apartments
Thika Road

Edgy Apartments
Syokimau



NITA ACCREDITED

Online Programs

Virtual Courses Offered

Entrepreneurship & Small Business Management

Build foundational business skills

Financial Literacy & SME Accounting

Master financial management

Marketing, Sales & Customer Service

Drive business growth

Digital Marketing & Content Creation

Build online presence

★ Value Proposition

Training entrepreneurs to structure their businesses for **funding, partnerships, growth, and scalability** — all through flexible, online learning.

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Core Programs



Business Forum

Marketplace & Networking Platform



"Where entrepreneurs, investors, and industry leaders converge"

Focus Areas

SME Visibility & Investment Readiness

Showcasing businesses to potential investors

Business Mentorship & Capacity Building

Expert guidance and skill development

Market Linkages & Strategic Partnerships

Connecting businesses to opportunities

Entrepreneurial Empowerment Summits

Flagship events and conferences

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Why PRITTWORLD

01 Proven Success

Demonstrated track record in SME financing and structuring with measurable outcomes

02 Strong Linkages

Established relationships with banks and financial institutions across Africa

03 End-to-End Support

Comprehensive solutions from training and advisory to funding access

04 Expert Leadership

Deep industry experience in investment banking and construction financing

05 Tailor-Made Solutions

Scalable business solutions customized to each client's unique needs

06 Pan-African Vision

Continental reach with local implementation expertise

07

Commitment to Ethical Growth

Dedicated to sustainable, responsible enterprise development across Africa

Founder's Profile



Mr. Daniel K. Maina

Founder & CEO

A seasoned investment banker and construction financing expert passionate about SME empowerment and financial inclusion across Africa.

Professional Experience

National Bank of Kenya

Investment banking expertise

Shelter Afrique

Construction financing leadership across Africa

Led complex project financing initiatives across the continent, developing deep expertise in African markets.

Academic & Professional Qualifications

BSc Mathematics

University of Nairobi

MBA Finance

University of Nairobi

CPA (K)

Certified Professional

CIFA (EA)

Investment Professional

"Positioning PRITTWORLD as a trusted partner for entrepreneurs pursuing growth and capital access."

Get In Touch

Connect With Us

Contact Information



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Ready to Partner?

Whether you're an entrepreneur seeking capital, an investor looking for opportunities, or a business seeking growth solutions — we're here to help you succeed.



Let's Build Together

Your success is our mission

Building Africa's Future, Together

Empowering Entrepreneurs. Connecting Capital.
Building the Marketplace.



Connect



Capital



Marketplace

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