



PRITTWORLD

Empowering Entrepreneurs. Connecting Capital.
Building the Marketplace.

Company Profile 2026

Who We Are

About PRITTWORLD

PRITTWORLD is an integrated business empowerment and investment facilitation firm dedicated to unlocking opportunities for entrepreneurs, SMEs, and developers across Africa.

Guided by the belief that access to capital, knowledge, and networks is the cornerstone of enterprise growth, PRITTWORLD provides end-to-end solutions through its specialized business units.



Connect

Financial advisory & capital linkages



Properties

Real estate development financing



Training

NITA-accredited online programs



Forum

Marketplace & networking platform



A unified platform where business meets opportunity

Our Purpose

Vision & Mission



Vision

To be **Africa's leading platform** for entrepreneurial empowerment and capital access — connecting vision, knowledge, and finance to build sustainable enterprises.



Mission

To empower entrepreneurs and SMEs through **business advisory**, **capital structuring**, **real estate development**, and **capacity-building solutions** that transform businesses into scalable and sustainable ventures.

Results That Matter

Our Impact

100+

SMEs Supported

With structured financing solutions



Comprehensive Financing

Working capital, construction, mortgage, and asset financing through strategic banking partnerships



Reduced Default Rates

Tailor-made financing solutions strengthen SME resilience and financial stability



Investment Dreams Realized

Bridging entrepreneurs to capital for long-term scalability and sustainable growth

"Through our integrated approach, PRITTWORLD continues to bridge entrepreneurs to capital, enabling them to realize their investment dreams."

Prittworld Connect

Strategic & Financial Advisory



☰ Key Services

- **Business Advisory & Finance Structuring**
Expert guidance on financial architecture and business optimization strategies
- **SMEs Capital Linkages**
Bank & institutional financing connections tailored to business needs
- **Investment Readiness & Growth Strategy**
Preparing businesses for investor engagement and scalable expansion
- **Business & Investment Clinics**
Interactive workshops and knowledge-sharing sessions

★ Value Proposition

Empowering SMEs to **structure, negotiate, and access** tailor-made financing solutions through expert advisory and institutional linkages.



Properties & Mortgages

Real Estate Development Financing



End-to-end project structuring for developers

Key Services



Project Structuring

Feasibility studies & planning



Mortgage Facilitation

Construction financing solutions



Property Hub

Listing and sales platform



Investment Advisory

Real estate portfolio guidance

Signature Projects



Sunset Paradise

Mombasa



Safari Apartments

Thika Road



Karen Hilltop

Karen



Edgy Apartments

Syokimau

Business Training College

Capacity Building & Education



NITA ACCREDITED Online Programs

Virtual Courses Offered

 **Entrepreneurship & Small Business Management**
Build foundational business skills

 **Financial Literacy & SME Accounting**
Master financial management

 **Marketing, Sales & Customer Service**
Drive business growth

 **Digital Marketing & Content Creation**
Build online presence

★ Value Proposition

Training entrepreneurs to structure their businesses for **funding, partnerships, growth, and scalability** — all through flexible, online learning.



Business Forum

Marketplace & Networking Platform



"Where entrepreneurs, investors, and industry leaders converge"

Focus Areas



SME Visibility & Investment Readiness

Showcasing businesses to potential investors



Business Mentorship & Capacity Building

Expert guidance and skill development



Market Linkages & Strategic Partnerships

Connecting businesses to opportunities



Entrepreneurial Empowerment Summits

Flagship events and conferences

“ Empowering Entrepreneurs. Connecting Capital. Building the Marketplace.

Our Differentiators

Why PRITTWORLD

01 Proven Success

Demonstrated track record in SME financing and structuring with measurable outcomes

02 Strong Linkages

Established relationships with banks and financial institutions across Africa

03 End-to-End Support

Comprehensive solutions from training and advisory to funding access

04 Expert Leadership

Deep industry experience in investment banking and construction financing

05 Tailor-Made Solutions

Scalable business solutions customized to each client's unique needs

06 Pan-African Vision

Continental reach with local implementation expertise

07

Commitment to Ethical Growth

Dedicated to sustainable, responsible enterprise development across Africa

Founder's Profile



Mr. Daniel K. Maina

Founder & CEO

A seasoned investment banker and construction financing expert passionate about SME empowerment and financial inclusion across Africa.

Professional Experience

 **National Bank of Kenya**
Investment banking expertise

 **Shelter Afrique**
Construction financing leadership across Africa

Led complex project financing initiatives across the continent, developing deep expertise in African markets.

Academic & Professional Qualifications

 **BSc Mathematics**
University of Nairobi

 **MBA Finance**
University of Nairobi

 **CPA (K)**
Certified Professional

 **CIFA (EA)**
Investment Professional

"Positioning PRITTWORLD as a trusted partner for entrepreneurs pursuing growth and capital access."

Get In Touch

Connect With Us

Contact Information



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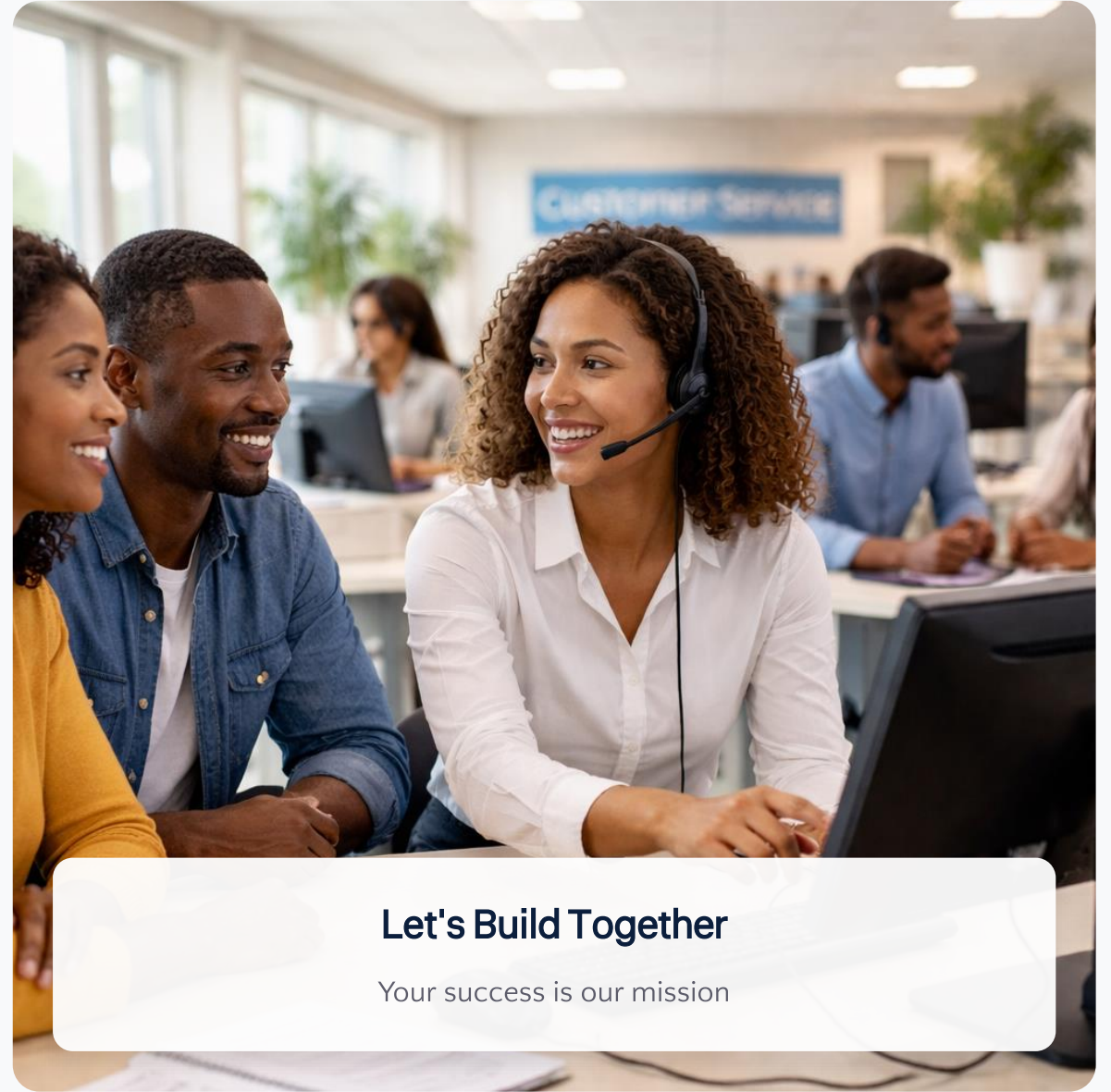


Website

www.prittworld.co.ke

Ready to Partner?

Whether you're an entrepreneur seeking capital, an investor looking for opportunities, or a business seeking growth solutions — we're here to help you succeed.



Let's Build Together

Your success is our mission

Building Africa's Future, Together

Empowering Entrepreneurs. Connecting Capital.
Building the Marketplace.



Connect



Capital



Marketplace

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